



ROC the Future welcomes Jessica Lewis as our new Communications Specialist

Conveners

Action for a Better Community
The Bonadio Group
Center for Governmental Research
The Children's Agenda
The Children's Institute
City of Rochester
Dixon Schwabl
Greater Rochester Quality Council
Healthy Baby Network
Ibero-American Action League
JPMorgan Chase Private Bank
Monroe Community College
Monroe County
New York State Assembly
New York State Board of Regents
New York State Senate
Rochester Area Community Foundation (includes ACT Rochester)
Rochester Business Alliance
Rochester City School Board
Rochester City School District
Rochester Education Foundation
Rochester Public Library
REOC/SUNY
United Way of Greater Rochester



The Children's Agenda is pleased to welcome Jessica Lewis as the ROC the Future (RTF) Communications Specialist. Jessica is an accomplished professional with expertise in public relations, communications, and community engagement. She will lead RTF's communications initiatives by developing and executing comprehensive, integrated communications for funders, conveners, networks, community based organizations, and parents.

Prior to joining ROC the Future, Jessica served as the Communications Specialist for the Urban-Suburban Transfer Program, the nation's first and oldest school based integration program. In that role, she developed content for the program's publications, social media accounts, and website. She also served as a 50th anniversary steering committee member which led the program's major initiative to commemorate 50 years serving the Rochester community. She had the honor of emceeding the 50th anniversary gala with Adam Chodak of WROC News 8.

Before joining the Urban-Suburban program, she served as the director of after school programs at the Urban League of Rochester, where she coordinated five college and career programs serving Rochester area youth, and managed a budget of \$400,000. Jessica's programs consistently surpassed outcomes and goals which earned her the 2012 Employee of the Year award.

Jessica received her bachelor's degree from Buffalo State College in Social Studies Education grades 7-12 and a master's degree in Teaching and Curriculum from the Margaret Warner Graduate School of Education at the University of Rochester. She is the owner of a startup public relations firm called LáLew Public Relations.

Please join us in welcoming Jessica Lewis to the ROC the Future team!